



Finishing your home can feel like an endless series of choices – from colors to materials, you want to get every detail exactly right. Luckily, since 1947, we've been making *this* choice an easy one.

#### Alsco trim coil:

- Protects your home's exterior
- Comes in a wide variety of colors to match your vision
- Virtually eliminates maintenance
- Is backed by the industry's best warranty

When it comes to choosing between beauty and protection, make the right choice. **Get both with Alsco trim coil.** 



# What is trim coil? Trim coil covers and protects exposed wood trim on your home. Your builder or contractor will shape it to fit, right on-site. Why use it? The layers work to keep heat, light and moisture from reaching the trim underneath, so it stays strong. The trim coil itself is designed to resist damage from the elements so it will keep your home looking great year after year.

# 3 fantastic options.

**Your home isn't exactly like any other.** That's why we offer you a choice of three best-in-class products, strong enough to handle any environmental or structural challenge, in a wide range of colors.

## **Perfect Trim Plus**

Perfect Trim Plus is continually ranked among **the industry's best**.



Dymalar® 2000 coating for a smooth, durable finish



Easy to form and install



Can be matched with other Perfect Trim Plus components for a cohesive look

### DuraTex™

Our high-quality coating gives DuraTex a tough, scratch-resistant surface.



Engineered to exceed scratch resistance standards



Unique low gloss, brushed texture



So strong, it's even used in commercial buildings

## **Color Select**™

Our **revolutionary** Color Select trim coil is available in over 350 colors.



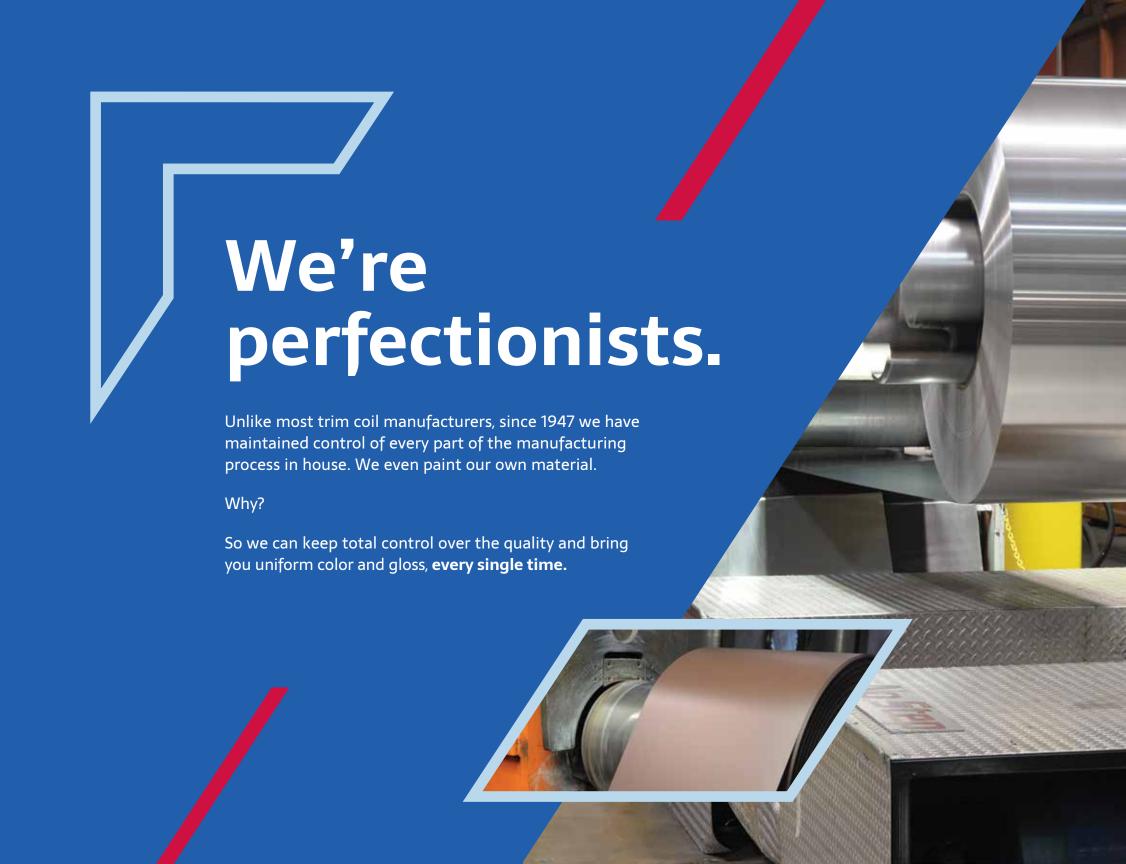


Able to match virtually any siding, including many leading brands like CertainTeed, James Hardie and Royal



PVC

Dymalar 2000 or PVC coating options, for the look and feel you want



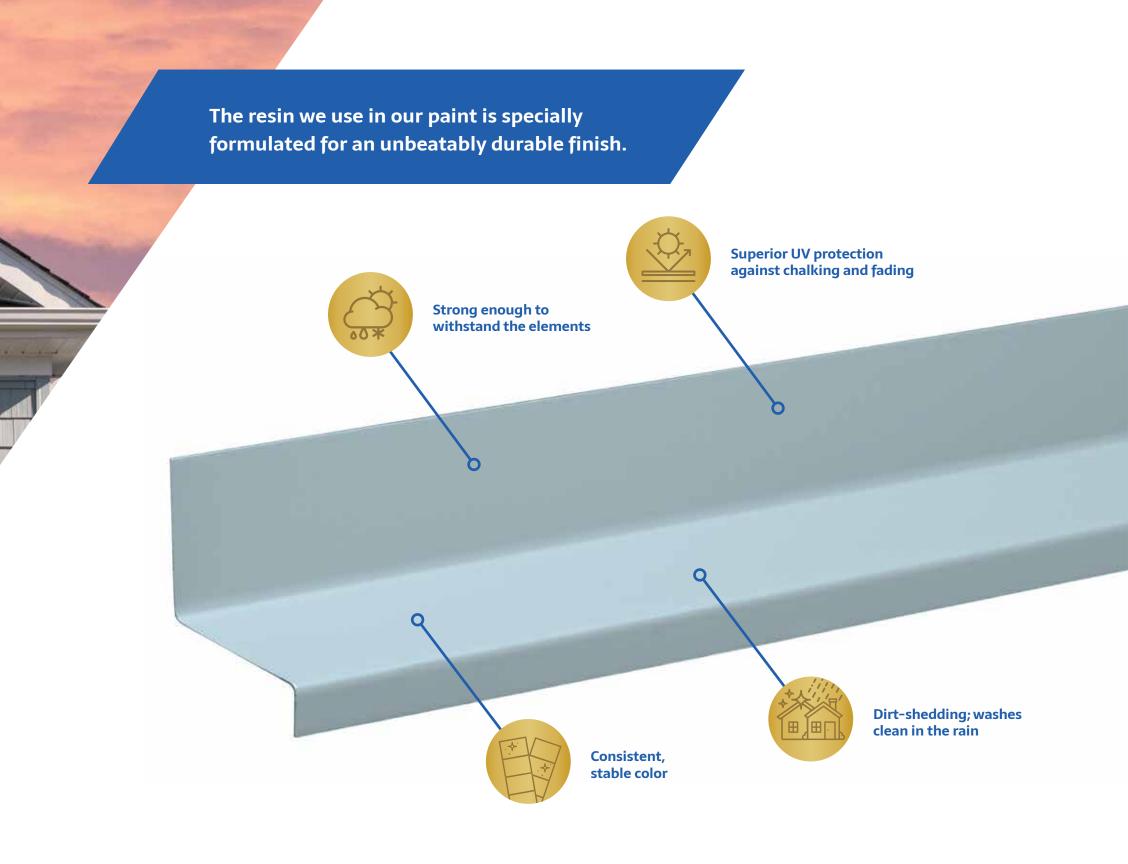


# How do we do it?

We control every step in the process for maximum consistency.

- We receive American-sourced raw materials, many from within 500 miles of our factory
- We inspect the materials to ensure quality
- We coat them with our own precision-made colors
- We inspect the color for accuracy and consistency
- **5** We slit the rolls to size
- Your expert contractor custom-forms pieces to fit your unique home





# The broadest color selection, in the right shades.



Color Select is offered in **more than 350 colors**, carefully crafted to match or complement siding offered by popular manufacturers.

Manufacturer	Colors we can match (Smooth & PVC)
CertainTeed	50+
Royal	60+
James Hardie	30+
Exterior Portfolio	50+
Mastic	90+
Variform	70+

# Our other products offer their own special kinds of beauty.

## **Perfect Trim Plus**

The components in this system (including other Alsco products like soffits, fascias and gutters) can be perfectly matched to each other for a dramatic unified look.

### DuraTex™

Focusing on strength doesn't mean sacrificing good looks. Our hard-wearing DuraTex line is made to withstand years of harsh weather.

Visit colorselectcoil.com to explore our full range of color offerings.



## Inspected with digital precision.

We use a spectrophotometer to guarantee consistent color, from day to day and year to year. Every shipment of paint is measured against our standard, and the finished product is inspected again after the core is painted to confirm accuracy and ensure that the color you chose is the color you'll get, exactly.

"The reason we made the switch to Alsco is the Color Select trim coil program offers the best matches in the industry. Plus, their trim coil matches are closer than any others we have seen and sold. We can confidently offer our **customers Color Select** knowing the color is spot-on. Our customers love the performance of the product also."

#### - Tony Tillage,

Sr. Branch Manager Crossroads Building Supply



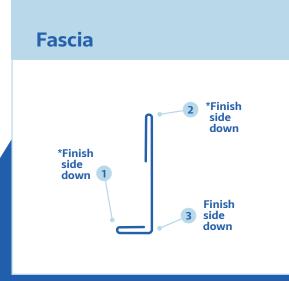
Alsco trim coil isn't just for doors and windows. Our high-tech aluminum alloy is strong enough to protect, but flexible enough to be bent to fit just about any part of your home's trim.

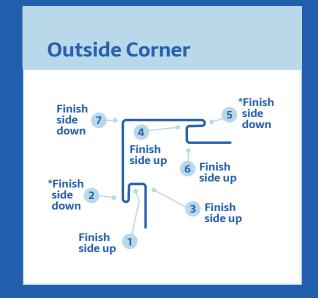
# Strong enough to protect.

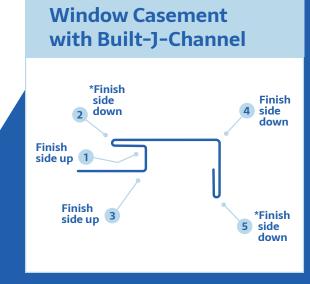
Flexible enough to fit your unique home.

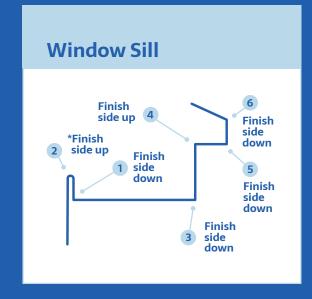
Trim coil is formed by your contractor to cover any part of your trim that needs lasting protection. Below are some of the most common pieces of trim we protect – but there are many, many more.













Alsco trim coil doesn't simply cover up your exposed trim. Our proprietary process results in a product that **actively protects** your home from the elements, keeping your home looking beautiful for longer – **without time-consuming**, **labor-intensive maintenance**.



1 Precision-Engineered 3105 Aluminum Alloy

Offers unbeatable tensile strength for easy installation and superior protection



**2** Five-Stage Power Clean

Removes dirt, grit, and artifacts to prevent imperfections



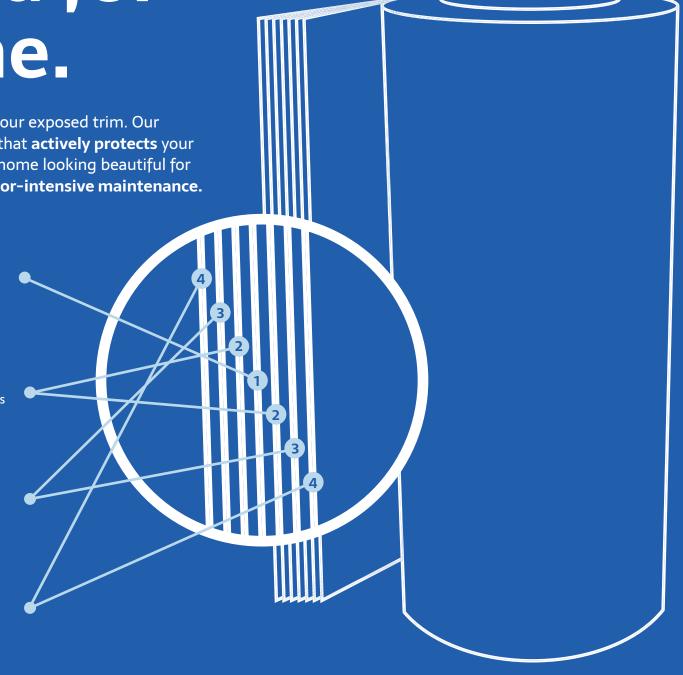
3 Rust-Resistance Agent Application

Helps keep corrosion at bay



4 Dymalar 2000 or PVC Coating with Dymalar 2000

Looks beautiful and keeps color richer, longer



# Durable, because it has to be.

Even everyday weather takes a toll on your home's exterior over years of exposure. We test our products repeatedly to make sure the quality holds up under the most extreme conditions.





Without protection by Alsco trim coil, exposed trim can develop a worn and corroded appearance as it's exposed to the elements.





We exposed some unprotected paneling to the South Florida sun for four and a half years to show how unprotected trim can fade after years of harsh sunlight.

**Fading** 

demonstration



Scratch

resistance test



We use a nickel mar test to demonstrate that our trim coil doesn't easily scratch or mar.





T-bend demonstration

The coating on our trim coil is tightly bonded to the core, and neither the coating nor the core itself will crack or crease, even when bent around a tight corner on your home.



We stand behind our commitment to quality with a powerful warranty program. Our warranty covers chipping, peeling, flaking and blistering for a lifetime – and chalking and fading.

Visit alscometals.com/literature/warranties/ to see full terms and conditions.

# We're obsessed with getting it right.

Alsco optimizes every element of our manufacturing process to bring you unbeatable performance and value.



#### Made right in America's Heartland.

We've been a privately-owned American company since our founding in 1947. Today, we directly employ 100 Americans, and our decision to obtain manufacturing materials locally supports even more jobs right here in the USA. And we can get products to you quickly, from our plant near O'Hare International Airport and several major highways.



#### Sustainable, for good.

We make our aluminum products from recycled feedstock, which **saves 95% of the energy** needed for refining new aluminum from ore. Aluminum can be recycled over and over while maintaining its strength and flexibility – in fact, over 75% of all aluminum ever manufactured is still in circulation. **We're working to keep it there.** 

Not only that, but we source all of our raw materials from within 500 miles of our factory. Getting those materials nearby reduces the amount of fuel needed to move them, which lowers our carbon footprint.

All of us make choices every day that impact our environment. Choosing Alsco products can help make that impact a positive one.



alscometals.com

Alsco Metals | Elk Grove Village, IL | 800.521.2930

TRIM COIL | ROOF MOLDINGS | SOFFIT & ACCESSORIES | FASCIA | ALUMINUM & VINYL SIDING | RAINWARE